

On The Level

March, 2011 Newsletter of the Home Builders Association of Wayne County, Inc.

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March brings **Spring**, and **Spring** brings *hope* of better prospects for a *big positive change* in the economy. As we look forward to warmer weather and longer daylight hours, we envision business picking up and job opportunities becoming more available. The building industry traditionally experiences a surge of building, remodeling, repairing, etc in the Spring. We count on this being the case this Spring so that we can all get back to doing what we do best - creating the **American Dream!**

So, get prepared by learning all you can about the **Energy and Building Code Changes** which will affect how all homes in North Carolina will be built. The NC Energy Codes will be changing and impacting everyone. It is important to be at the **NC Energy & Building Code Changes Seminar on Tuesday, March 8**. This seminar will be an update of **new energy efficiency residential building standards and building codes** and will be presented *by Robert Privott, Director of Codes and Construction at the North Carolina Home Builders Association*. The seminar will begin at **11:00 A.M.** at the **Brown Bag Café in the Brick Village** on Patetown Road, and will continue until approximately 1:30 P.M. **Lunch will be provided by Progress Energy. Cost for HBA members is only \$25.00 - Non-members - \$35.00.** We *must* have your registration so that we can have enough **space and an accurate head count for lunch**. Please call the Home Builders Association office at **735-1991**, email hbaofwaynecounty@nc.rr.com, or fax to **242-1362**, to get registered. **Mail your payment to HBA of Wayne County, P.O. Box 1991, Goldsboro, NC 27533.** You may bring any non-member guests or subs for \$35.00 each.

We will not be having a general **membership meeting in March**. **Our next regularly scheduled meeting will be announced in this newsletter next month.** We count on every member to be involved in the affairs of *YOUR* association through this coming year and support our efforts. We plan to meet the **first Tuesday of every other month**. We will make an effort to keep the meetings at one hour in length so that those of you who are on lunch break can return to work on time. **Mark your calendar now.** Firm dates, times and places as well as program information will be published in this newsletter prior to each meeting.

The **Parade of Homes Committee has met twice to date and are now in the process of surveying the builders to see how many home entries we may get and the feasibility of making the Parade a successful venture.** This is a tremendous undertaking as we endeavor to make all the people in our county and state more aware of the housing industry as well as enhancing the image of the Home Builders Association of Wayne County. We count on your help and support. If you are willing to serve on the Parade of Homes Committee please call Jane Bartlett at 921-1860 or Dawn Summerlin at the HBA office at 735-1991. Our plans are to meet again in about a month to compile all the information gathered and then make decisions.

"Burke's Big Build" - Our association would like to help with this project! David Burke received a spinal cord injury last year and has spent many months in rehab. The community is planning to create a bedroom and bathroom for David since his former bedroom was on the second floor. He can no longer navigate the stairs. His parent's home has a sunroom, which will be converted into this living space for him. There are many needs in order to complete the conversion including donations of lumber and other building materials as well as builders, plumbers, electricians, sheetrock installers, painters, etc. Realizing that everyone's resources are low or limited at this, we ask that if you can donate any of the needed items or labor, this would be great. As the process

continues, there will be a need for workers of all types. Call 735-1991.

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We will soon be planning a **Membership Drive for 2011** and will need all members to help us recruit new members and encourage those we've lost to come back. As you go about your day and as you see those with whom you do business that are not members of our Association, please invite them to join and take advantage of all the benefits of being a member through networking and communication with the HBA. A member prospect can attend one meeting free if they would like to just see what we are about. If you need application forms or other recruiting materials, please call the office at 735-1991.

Applications and Information is available for the Home Builders Association of Wayne County's **George M. Summerlin Memorial Scholarship Fund** as well as the **North Carolina Home Builders Educational and Charitable Foundation, Inc.** for students who plan to continue their education and have declared their major in a construction related field. Deadline for Entries is **APRIL 30, 2011**. For information and/or application call the office at 735-1991. Applications and information has been sent to Mrs. Erlene Brogden, Director of Vocational Education at the Wayne County Schools office. Your vocational education counselors will be receiving the information soon.

Free Webinar on March 9 to Discuss Effective Internet Marketing Techniques

Title: Increasing the Effectiveness of your online Marketing

Date: Wednesday, March 9, 2011

Time: 2:00 p.m. - 3:00 p.m. EST

Over 90 percent of new home buyers are on the Internet. Shouldn't you be? Tammie Smoot from the Builders Digital Experience will discuss ways you can improve your online marketing and develop strategies for reaching new home buyers through the internet.

Topics will include:

1. Statistics of where the buyers are: what media they are using and how they shop online; and why you must target women
2. Online marketing options, aggregated listing sites, pay-per-click, banners -- what works and what doesn't
3. Realtor outreach
4. 4. Essential technology -- your website
5. New technology -- mobile sties/mobile apps/text marketing

After registering you will receive a confirmation email containing information about joining the webinar. There is no charge to register, but space is limited. Reserve your Webinar seat now at:

<https://www3.gotonmeeting.com/register/304043134>

Questions? Contact Heather Crews at hcrews@nchba.org.

Hosted by NCHBA Communications Committee

Upcoming Classes and Events

March 8, 2011 - **NC Energy & Building Code Changes Seminar sponsored by the HBA of Wayne County, Brown Bag Cafe in the Brick Village on Patetown Road in Goldsboro, 1100 A.M..

**March 16, 2011 - NAHB Legislative Conference, Washington, DC

**March 31, 2011 - North Carolina Skills USA Competition, Greensboro

** April 29, 2011 - NCHBECE, Inc. "Builder Classic Scholarship Golf Tournament, Greensboro

**May 18-21, 2011 - NAHB Spring Board, Washington, DC

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This week at the General Assembly

Bills Introduced This Week

[SB95 Fair Housing Act Amendment](#) would amend the state Fair Housing Act to prohibit discrimination on the basis of receipt of housing assistance.

[SB 107 Tax of Improved Property in Roadway Corridors](#) would reduce the property tax owed for improved property inside certain roadway corridors.

[SB 110 Permit Terminal Groins](#) would authorize the permitting and construction of terminal groins at inlets under certain conditions.

[HB 158 Limit Legislators to Four Consecutive Terms](#) Another constitutional amendment bill - we are seeing a lot of these in this session.

[HB 165 Planned Community & Condo Act Amendments](#) makes sweeping changes to the existing Planned Community Act relative to home owner association management, enforcement of covenants, foreclosure on residents, record keeping and other requirements. NCHBA does not support this legislation as introduced and is working with the bill sponsors on favorable amendments.

[HB168 Zoning/Agricultural Annexation Exemption](#) would allow an exemption for any agricultural interest annexed by a municipality and exempting coverage of any agricultural interest in the ETJ.

[HB 183 HOA/Limit Foreclosures](#) would prohibit a HOA from foreclosing on property where the debt securing the association assessment lien consists solely of unpaid HOA dues or other costs associated with unpaid HOA dues. (This bill will counter some provisions in HB 165.)

[HB 62 Prohibit Boylston Creek Reclassification](#) moves to the full House next week.

[HB 135 Efficient and Affordable Energy Rates Bill](#) referred to the Committee on Public Utilities, if favorable, Finance.

[SB 27 Involuntary Annexation Moratorium](#) was removed from the Senate Calendar and re-referred to Senate Finance.

Important Reminder

NAHB's upcoming **Legislative Conference on Wednesday, March 16**, will focus on all the issues that are so central to the survival of our businesses - availability of credit for new and existing projects; housing incentives in the tax code, and the future of the housing government-sponsored enterprises. Especially in these challenging times, participation by NAHB members can make a huge difference as various interests groups compete to push their agendas in Washington.

A strong builder turnout on March 16 will send a powerful message to members of Congress that housing must remain a top national priority,

NCHBA will be making appointments with Senators and Representatives from North Carolina. Register for the March 16 Legislative Conference by visiting www.nahb.org/legcon. Once you register, NCHBA will send out a master schedule of all legislative appointments by email prior to March 16.

For more information, you may contact Erin Jones at ejones@nchba.org or Lisa Martin at lmartin@nchba.org.

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WAYNE COUNTY
P.O. BOX 1961
GOLDSBORO, NC 27533**

**NC Energy & Building Code
Changes Seminar - Tuesday, March
8, 2011 - 11:00 A.M. - Brown Bag
Cafe in the Brick Village. Must
Register - see details inside!**

Quote of the Week

from the NCHBA Legislative Report, Feb. 28, 2011

on cell phones and driving...

"Any time government tells you, 'You have to do something with *your* property,' it can stir emotions over freedom, but this is a public safety issue, and driving is a privilege, it's not a right."

House speaker Thom Tillis said while he and others tested their dialing and driving skills this week with varying degrees of success. They gathered at a test track set up at the Highway Patrol training grounds to help drum up publicity for an effort to ban people from using hand-held cell phones while driving. Tillis supports the ban on dialing & driving (hands free devices would not be prohibited, however he knocked down fewer cones when he was using his phone than when he wasn't using it. Now that's talent!

OFFICERS: President - Bryan Vanderpool, Vanderbuilt Homes/Century 21; 1st Vice President - Bill Edgerton, Edgerton Home Builders; 2nd Vice President - Jane Bartlett, . REMAX Complete; Secretary - Amy Head, Bank of America; Treasurer - Debra Bedford, Hill Home Builders; Ex Officio President - Mike Gurley, Mike Gurley, Inc.

DIRECTORS: Ed Cianfarra, City of Goldsboro Inspections Department; Brad Curtis, Eastern Carolina Building Products; Glenn Lancaster, Lancaster Builders; Sheri McDonald, Stone Construction Company; Mac Allen, Goldsboro Glass Company; Ken Jones, Ken Jones Construction; Rick Martin, Goldsboro Builders Supply; Kristy Thompson, Goldsboro Builders Supply; Gary Westbrook, Westbrook Builders