

On The Level

June, 2010 Newsletter of the Home Builders Association of Wayne County, Inc. P.O. Box 1961, Goldsboro, NC 27533

Phone 919-735-1991

hbaofwaynecounty@nc.rr.com

Fax 919-242-1362

www.hbaofwaynecounty.com

The Annual Golf Tournament was a big success! This year we partnered with **Goldsboro Builders Supply** to bring our **Golf Tournament** to you on Friday, **May 21, 2010 at Lane Tree Golf Club..** Thanks to everyone who were **Hole Sponsors** and who provided **logo merchandise** to go in 'goody bags' for the players or to be used for door prizes and gifts. These were a great opportunity to advertise your company. **Special thanks to Goldsboro Builders who donated a total of \$4,000 to our association.** Lunch was provided by **ANDY's**. It really was a great day!

Our Next Membership Meeting will be in July - date, time, and place to be determined. This information will be sent to you as soon as details are confirmed. Please make plans to attend and take advantage of the opportunities available through your association. If you have particular topics you would like to have presented at a meeting, call the office at 735-1991.

Lead-based Paint Renovation and Remodeling training course will be held at Wayne Community College soon. You will be notified as soon as the date and details have been set. The instructors are now being trained so that they will be able to train you. According to the director at the college, the course will cost less than \$100. We will let you know as soon as details are finalized.

NCBI fall schedule announced. The 2010 Fall Session of the **North Carolina Builders Institute** will the **21st Century Building Expo & Conference** be held September 15-17, 2010 in Charlotte, NC in conjunction with. The NCBI offers professional courses for builders, remodelers, associates and superintendents working on a designation or just wanting to expand their knowledge base. Courses have been carefully selected to meet the current needs and trends of the home building industry.

If you are working towards an Accredited Builder, Accredited Master Builder, Accredited Associate, Accredited Master Associate, or Accredited Residential Superintendent designation, check out the full NCBO Schedule being offered in September and mark your calendar for the courses you would like to attend.

In addition to NCBI classes, the **21st Century Building Expo and Conference** offers an outstanding schedule of NAHB and general session seminars. If you have already achieved an NCHBI designation, this is a great chance to get your required eight hours of re-certification training. Re-certification hours may be earned by taking NCBI courses or by completing approved national, state, or local seminars, college classes or outside courses which relate to the home building industry.

Too register for NCBI classes or any other continuing education program at the 21CBEC, visit www.21buildingexpo.com and click on "Attendees" and then "Conference Schedule."

Housekeeping...In trying to do faxes to our members, I have discovered that a lot of you have disconnected your fax line or discontinued the fax service. If you have a new fax number, an email address or a change of any kind in your profile, please let us know so that we can make sure you receive important information promptly and efficiently. Each use of email or fax saves us \$.44 postage. It really adds up over time. Thanks for your cooperation and consideration.

Letter from the President...

June 2, 2010

Hey everyone, it's time for another Home Builders Association of Wayne County newsletter. Again, we've got a lot going on so be sure to read the entire newsletter!

The golf tournament was a tremendous success. We were able to raise over \$5,600 for the association and we all had a great time. We definitely could not have done it without the help of Goldsboro Builders Supply who we partnered with in the tournament. If you happen to see anyone from Goldsboro Builders, be sure to thank them for their tremendous contribution to our association.

Unfortunately, a couple of our board members have had to resign for different reasons and we need to fill those positions. If you would like to serve on our board, or have questions about it, please don't hesitate to contact me or Dawn. Also, if you know anyone else who you think might be a good board member, feel free to let us know.

The 21st Century Building Expo will be held on Sept 15th through Sept. 17th in Charlotte. Members who have attended in the past have always said that it was definitely worth their time. Put this on your to-do list and take advantage of the opportunities for education and knowledge, as well as the camaraderie with others from our state who are in the building industry.

In trying to send faxes to our members, we have discovered that a lot of you have disconnected your fax line or discontinued the fax service. If you have a new fax number, an email address or a change of any kind, please let us know so we can make sure you receive4 important information promptly and efficiently. Each use of email or fax saves us \$.44 postage. It really adds up over time. Thanks for your cooperation and consideration.

Again, remember to encourage other members you know to come to the meetings and to get involved in our association and encourage anyone else you know who is not already a member to consider joining our association. Let's all work together to make our association great!

Hope to see you all at the meeting in July!

Bryan Vanderpool, President

The Value of an HBA Membership

High industry standards and professionalism: NCHBA is a dynamic group of over 15,000 builder, associate and affiliate members across the state who provide the collective clout and muscle the home building industry needs...for the protection and benefit of the industry, for the benefits of its members, and for the protection of home buyers. NCHBA plays a key role in helping to maintain consistently higher industry standards of conduct, quality and ethics within the home building industry.

Business networking: Membership allows you to get in front of decision makers and make contacts at the local, state and national level that will prove invaluable to your company.

Advocacy: NCHBA and NAHB are your advocates in Raleigh and on Capitol Hill. The HBA provides top notch legislative and regulatory representation on behalf of the home building industry. NCHBA BUILD-PAC, NCHBA's non partisan political action committee, and BUILD-PAC, NAHB's non partisan political action committee, support elected officials and candidates who stand behind the industry.

Marketing Opportunities: The HBA can make it easier for you to promote your business to members. We offer an array of advertising and sponsorship opportunities to help you get your message to more than 15,000 leading, influential industry professionals.

Educational Programs: The North Carolina Builder Institute is the educational arm of the North Carolina Home Builders Association and provides continuing education classes covering a wide spectrum of industry topics at a discount to HBA members. Some NAHB classes are also offered during the 21CBEC. Get ahead of your competition by earning a professional designation. If you are a builder member, your NCBI designation will appear on your general contractor's license. NCHBA also encourages and supports vocational education across the state.

Make a difference in your industry. Your participation in the industry that supports your family, community, state, and nation is vital! Theodore Roosevelt said: *"Every man owes a part of his time and money to the business or industry in which he is engaged. No man has a moral right to withhold his support from an organization that is striving to improve within his sphere."*

Be informed! NAHB and NCHBA keep you up to date on the latest industry and association news through publications such as Builder Magazine, NC Builder Magazine and a variety of specialized e-newsletters.

(over)

(2)

Expo and events: The 21CBEC gives NCHBA members an expo and educational conference of the same quality as NAHB's International Builders Show but closer to home. View the newest products and services that the industry has to offer. Enter the STARS Awards and get the professional recognition your work deserves! Attend NCHBA Quarterly meetings and take valuation information back to your local HBA and business.

Resources to help you and your business grow! Take advantage of such resources as Builderbooks.com, NAHB's Legal Research Department and state and national staff experts here to help members.

Save money with NAHB member only discounts available at a number of retailers including but not limited to Hewlett Packard, Fed Ex and Office Depot.

Have a seat at the table. Your involvement will shape the future of your business and the building industry.

Insurance: NCHBA members have access to different lines of coverage through Builders Mutual Insurance Company, NCHBA's endorsed provider.

Package deal: When you join your local HBA, you automatically become a member of your state and national HBAs and gain access to the benefits and services mentioned above. Staff members on all three levels are available to help you with your professional needs and to make the most of your membership benefits and services.

HBA Members,

Do you have a great project that deserves recognition? Do you need a creative way to make your product and company stand out above the competition? Do you want your local association to have bragging rights for the coming year? If so, enter the **STARS Awards!**

The **STARS Awards** are a centerpiece of the **21st Century Building Expo and Conference** - the premiere building expo and conference in the Southeast. Each year, the gala honors the achievements of builders, associates, realtors, media and advertising professionals, and many others who make major contributions to the residential home building industry. Local home builders associations are also honored for their outstanding achievements. With 47 categories to choose from, there is something for everyone!

To be eligible for consideration in the 2010 awards program, you must be a members of the National Association of Home Builders. Projects must have been completed between January 1, 2009 and July 31, 2010. Entrants can choose between two entry deadlines this year:

- 1) **Early Bird deadline:** All entries (fee and entry materials) must be received no later than July 21, 2010. Fee \$100 per entry.
- 2) **Regular Deadline:** All entries (fee and entry materials) must be received no later than July 21, 2010. Fee \$150 per entry.

Want to save time and pay the early bird fee for your entry? Consider completing your entry (or entries!) before **June 8th** and bringing the materials with you (or send with a fellow member) to NCHBA's second quarter meetings in Raleigh June 8-9! Postage and procrastination avoided!

The official **STARS Awards** Call for Entries is available online at <http://www.21buildingexpo.com>

Experience the magic of **Venice** at the 2010 **STARS Awards** gala on **Wednesday, September 15, 2010** at the Hilton Charlotte Center City Hotel in Charlotte, North Carolina. The pre-gala reception starts at 6 PM followed by dinner and the awards presentation at 7 PM

The marketing benefit of reaching for the STARS

Ever wonder why your company should enter the STARS Awards? Are you curious as to what companies do with such an award? The answer goes beyond the trophy and immediate recognition to include the role that a STARS Award can play in the big picture of a company's overall marketing and sales strategy. Marketing programs in general are all aimed at convincing people to try out or to keep using particular products or services. Professional recognition such as the STARS Awards can be a great addition to your marketing tool belt!

What advertising your STARS Award(s) can do for your business?

- Highlight the quality and benefits of your product or service to current and potential customers,
- Establish and maintain your distinct identity as a company and professional,
- Enhance your professional reputation,
- Give you an edge over the competition,
- Encourage existing customers to buy more of what you sell, and
- Promote your business.

Questions? Contact Kathryn Atkinson at 919-676-9090 or katkinson@nchba.org.



Member Advantage at a Glance

www.nahb.org/ma

General Motors

- \$500 exclusive offer on most GM passenger cars, light-duty trucks, vans, SUVs. Includes Buick, Cadillac, Chevy, and GMC

Hewlett Packard

- Discounts: 9% notebooks, 5% printers/scanners, 7% handhelds, 12% workstations (faster processing power - ideal for graphics, blueprints), 16% servers, .12% storage, 6% third party options (over 10,000 items), plus free ground shipping.
- To place your order call 1-888-202-4488 and mention pass code "NAHB"

FedEx Advantage Program & YRC Transportation

- Up to 29% on select FedEx Express® U.S. services
- Up to 10% on select FedEx Home Delivery® services
- Up to 25% on select FedEx Express international services
- Up to 70% on FedEx Freight® and FedEx National LTLSM services.
- Up to 20% on select FedEx Ground® services

YRC (formerly Yellow & Roadway) Save at least 70% with YRC for your freight shipping needs.

Visit WWW.N.1800memberS.com/nahb to start saving now. If you have additional questions, please call 1-800-MEMBERS (1.800.636.2377, 8 a.m.-6 p.m. EST, M-F) to speak to a dedicated member representative.

Omaha Steaks

- Save 10% off all online promotions. This discount is in addition to any online specials.

Office Depot

- 10% off all delivery orders. Free shipping on orders of \$50 or more.
- Call 800.274.2753 and be sure to mention your NAHB membership.

Wyndham Hotel Group & Endless Vacation Rentals

• 20% off the best available rate at over 6,500 hotels, resorts, and over 60,000 rental properties worldwide. Mention 1020090 at time of reservation. 877.670.7088. Wyndham= Wyndham hotels & resorts, Wyndham Garden, Wyndham Grand, Wingate, Hawthorn, Ramada, Days Inn, Super 8, Baymont Inn & Suites, Micratel Inns & Suites, Howard Johnson, Travelodge, Knights Inn

- 10% off Endless Vacation Rental properties in the US, Caribbean, Mexico and Canada. Including select US Disney properties.

- 15% discount at www.ftd.com/nahb or call 800.SENDFTD and use code 17421. Includes FTO bridal, Vera Wang & Todd Oldham Collections

Hertz

- Up to 20% off on rental cars and FREE Gold Club membership. Use CDP# 51046

Paychex

- 15% off payroll processing and selected human resource services setup fees.
- Call 800.729.2439 or visit www.paychex.com. Mention code 5685

Solveras Payment Solutions

- Web/mobile tools, credit card and eCheck processing, check services and more. Free "Savings Analysis" offered to NAHB members by calling 800.613.0148. On average members save \$1,858.

NAHB Career Center www.nahb.org/careers-PoweredbyConstructionjobs.com

- 20% off of standard rates for job posting & 15% off other human resources services

**Home Builders Association of
Wayne County
P.O. Box 1961
Goldsboro, NC 27533**

**No HBA meeting in
June. Next meeting will
be in July - date, time
and place to be
determined. Have a safe
and happy summer!**

Vendor Fair for Power Plant Project - June 7...

Progress Energy and its primary contractor, TIC (The Industrial Company), will host a vendor fair on **Monday, June 7**, in Goldsboro for companies and service providers interested in learning more about potential **work opportunities** associate with Progress Energy's planned power plant in Wayne County.

The fair is scheduled from **1:00 P.M. to 3:00 P.M. at the Wayne Center, 208 Chestnut Street, and Goldsboro** (at the intersection of Chestnut and George Streets).

TIC will provide an **overview of the project** at the outset of the meeting. Participants will then have the opportunity to **discuss specific questions with personnel representing human resources, site services, consumable services, construction materials, construction services and construction equipment.**

Progress Energy announced in 2009 that the company will build a **950-megawatt power plant**, fueled by natural gas, at the **site of the existing H.F. Lee Plant near Goldsboro**. Once the new H.F. Lee plant is online (expected in 2013), the company will retire the three coal-fired units there.

The project represents a total **investment of about \$900 million**. It also involves the **construction of a 38-mile natural gas pipeline extension to the site**, located along the Neuse River.

Each **prospective subcontractor** will be asked to provide information confirming that the company is an **Equal Opportunity Employer**, that it has **written drug and alcohol policies and quality assurance/control programs**, among other performance information. Each also will be asked to provide information on its **safety policies and safety performance.**